PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hosea, et al. Examiner: Boyce, Andre D.

Serial No.: 09/558,755 Group Art Unit: 3623

Filed: April 21, 2000 Docket No.: 60136.0097USU1

Title: METHOD AND SYSTEM FOR WEB USER PROFILING AND

SELECTIVE CONTENT DELIVERY

AMENDMENT

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action of March 16, 2011, and in response to the Request for Continued Examination filed herewith, Applicant respectfully request reconsideration of the application and withdrawal of the rejections in view of the following amendments and remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 13 of this paper.